

E. KEVIN RENSHLER, PH.D.

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EDUCATION

- Post-Doctorate** University of Florida – Warrington College of Business Administration (2009)
Program: AACSB Post-Doctoral Bridge to Business Program for Academic Qualification
Area of Study: Entrepreneurship and International Business
- Ph.D.** The Ohio State University – The College of Education & Human Ecology (2007)
Program: Sport and Exercise Management
Cognate Area: Organizational Behavior and Theory
Dissertation Title: *An examination of NCAA Division I operating budgets: The influence of athletic team salience and organizational isomorphism*
Recipient of the Houghton and Schoenbaum Scholarships
- M.S.** Miami University (Ohio) – The School of Education & Allied Professions (1995)
Program: Exercise and Health Studies
Thesis Title: *Evaluation of plyometric exercise training on vertical jump*
- B.S.** The Ohio State University – The College of Arts & Sciences (1987)
Program: Biological Sciences

ACADEMIC POSITIONS HELD

Berry College – Charter School of Education and Human Sciences (CSEHS)

Director of Sport Leadership and Strategy and Professor of Practice in Kinesiology (2022-present)

- Charged with overseeing all coursework, co-curricular offerings, and community partnerships
- Successfully led a revision of the curriculum and degree requirements during the fall of 2022
- Established standards for assessment and implemented a robust assurance-of-learning program to ensure continual improvement of the major
- Designed and continue to lead community-based projects in all upper-division courses to provide relevant learning opportunities for students
- Oversee a successful internship program and currently examining the possibility of expanding its scope with a semester-long co-op option
- Working with community stakeholders to develop and implement co-curricular and certification programs to enhance student learning and create value for the external community
- Developing a study abroad experience for all students in the Department of Kinesiology

Berry College – Campbell School of Business (CSOB)

Director of the Center for Student Enterprises and Entrepreneurship Development (C-SEED) (2019-22)

- Responsible and accountable for all Center efforts, activities, and offerings
- Addressed operational efficiencies and improved product offerings for twelve student enterprises
 - Supervised the launch of the Shipyard -- Berry's student-operated campus bookstore -- in the fall of 2020
 - Discovered synergies and initiated joint venture opportunities for the five enterprises of the Berry Farms
 - Collaboratively partnered with the Rome Floyd Chamber to enhance the annual Spark Conference and other sponsored events to provide community members with best practices in small business
- Identified ways to improve student/faculty access and programs of the Berry Entrepreneurial Program
 - Organized and led workshops and one-on-one sessions to assist students, alumni, and faculty in the development and launching of their proposed venture
 - Coordinated virtual (during COVID-19) and face-to-face *Shark Tank*-like competitions known as The PITCH
 - Designed and organized the Social Impact Challenge to address challenges within our community
 - Founded the Gadget Project to provide students with mentorship opportunities with industry experts
- Restructured the Center's advisory boards to maximize participation and the contributions of these stakeholders

ACADEMIC POSITIONS HELD (continued)

Middlebury College – Business and Enterprise & Student Creativity, Engagement, and Careers Programs
Associate Director of MiddCORE and Professor of the Practice (2018-19)

- Coordinated all administrative tasks and managed the financial interests of the winter and summer programs
 - Developed and implemented new curricular modules to teach design thinking, innovation principles, and strategy
 - Identified key performance indicators and devised assessment tools to monitor the program's efficiency and effectiveness

Hobart and William Smith Colleges – Entrepreneurial Studies Program
Visiting Assistant Professor (2018)

- Contributed to the evaluation of the curriculum and degree requirements to enhance campus-wide academic and co-curricular offerings such as the HWS Summer Sandbox Incubator

University of Findlay – College of Business (COB)
Interim Dean (2015); Dean (2016-17)

- Oversaw all strategic and administrative areas of the College
 - Assisted with the fundraising, design, and opening of a multi-million dollar facility to house the COB
 - Managed the budget and resource allocation strategies to ensure the financial viability of the College
 - Led efforts to revise degree requirements, academic standards, and non-academic requirements for all undergraduate and graduate programs
 - Guided students to receive state, regional, and national fellowships/awards and graduate school opportunities
 - Successfully mentored junior faculty for promotion and tenure

Barton College – Barton School of Business (BSB)

Assistant Professor (2012-15); Interim Dean (2013-14); Dean (2014-15)

- Positioned program to provide an accessible and meaningful educational experience to our diverse student body
 - Optimized course schedules to ensure the graduation of students in the Accelerated Professional Program
 - Facilitated discussions to expand degree offerings to include a 3+2 BS/MBA and MBA in Strategic Leadership
 - Established and implemented a strategic plan to become AACSB-accredited
 - Partnered with external stakeholders to provide students with innovation and civic engagement opportunities

Florida Southern College – Barney Barnett School of Business & Free Enterprise

Assistant Professor (2011-12)

- Developed and led co-curricular offerings to complement classroom efforts in the area of strategic management

University of South Florida – College of Business (COB)

Instructor – Department of Management (2009-11); Director of the Honors Program in Business (2010-11)

- Served as the founding director of the program
 - Delivered professional development courses and first-year experience activities
 - Monitored all program outcomes using the COB's student success factors

University of Illinois at Urbana-Champaign – College of Applied Health Sciences

Assistant Professor – Department of Recreation, Sport, and Tourism (2007-09)

- Served as career services liaison to position students for employment and graduate school

HONORS AND AWARDS

Berry College

Outstanding Community Service Award -- Rome-Floyd Parks & Recreation Authority (Spring 2024)
Academic Community Engagement (ACE) Grant Recipient (Summer 2023)

University of Illinois at Urbana-Champaign

List of Teachers Ranked as Excellent by Their Students (Spring 2008, Fall 2008, and Spring 2009)

HONORS AND AWARDS (continued)

The Ohio State University

- Recognition of Distinction for Research Methods and Design Coursework
 - Research Methods (AGR EDUC 885 with Dr. J. David McCracken - Summer 2002)
 - Data Collection (AGR EDUC 888 with Dr. Larry E. Miller - Winter 2003)
 - Research Design (AGR EDUC 886 with Dr. J. David McCracken - Summer 2003)
- The Sports, Fitness, & Health Program's Service Award (Winter 2002)

PROFESSIONAL CERTIFICATIONS AND ADDITIONAL COURSEWORK

International Economic Development Council

- Entrepreneurship Development Professional (EDP) Certification (Anticipated Completion: Fall 2025)
 - Technology-Led Economic Development (Completed: June 2023)
 - Entrepreneurship-Led Economic Development (Completed: June 2024)
 - Economic Development Credit Analysis (Completed: June 2024)
 - Entrepreneurial & Small Business Development Strategies (To be Completed: June 2025)

FindMojo: The Science of Motivation

- Certified Motivators Assessment and Find Your Mojo Course Facilitator (2024)

United States Association for Small Business and Entrepreneurship

- The USASBE Certificate in Social Entrepreneurship (2017)

University of Illinois at Urbana-Champaign

- Project Management Professional Certification Course (2008)
- Global Campus Certification for Online Instruction (2008)

INSTRUCTION AND COURSE DEVELOPMENT

Courses Taught

Entrepreneurship and Innovation

- Innovation
 - ENT 200 (Berry College – Campbell School of Business)
 - BUS 340 (Barton College – Barton School of Business)
- Entrepreneurship & Enterprise Development
 - INTD 221 (Adjunct Instructor: Middlebury College – Interdepartmental Studies)
 - ENTR 101 (Hobart and William Smith Colleges – Entrepreneurial Studies)
 - BUAD 395 - Undergraduate Seminar (University of Findlay – College of Business)
 - BUS 320 (Barton College – Barton School of Business)
- Quantitative Tools for Entrepreneurs (Finance)
 - ENTR 201 (Hobart and William Smith Colleges – Entrepreneurial Studies)

Strategic Management

- Business Strategy and Implementation [Capstone] – Graduate
 - MBA 700 (University of Findlay – College of Business)
 - BUS 699 (Florida Southern College – Barney Barnett School of Business & Free Enterprise)
 - GEB 4890 (University of South Florida – College of Business)
 - MAN 6930 (University of South Florida – College of Business: Executive MBA Program)
- Business Policy and Strategy [Capstone] – Undergraduate
 - BUS 490 (Barton College – Barton School of Business)
 - BUS 4999 (Florida Southern College – Barney Barnett School of Business & Free Enterprise)

INSTRUCTION AND COURSE DEVELOPMENT (continued)

Courses Taught

Management

Principles of Management

BUAD 220 (University of Findlay – College of Business)

BUS 2217 (Florida Southern College – Barney Barnett School of Business & Free Enterprise)

GMS 7930 (University of South Florida – College of Business: Inter-Professional Program)

Organizational Behavior

MBA 610 (University of Findlay – College of Business)

MGT 340 (Barton College – Barton School of Business)

MGT 291 (Adjunct Instructor: Miami University (Ohio) – The Richard T. Farmer School of Business)

Human Resources Management

MGT 330 (Barton College – Barton School of Business)

BUS 417 (Florida Southern College – Barney Barnett School of Business & Free Enterprise)

Nonprofit Management

MGT 355 (Berry College – Campbell School of Business)

Marketing

Principles of Marketing

MKT 305 (Barton College – Barton School of Business)

Consumer Behavior in Marketing

MRKT 377 (University of Findlay – College of Business)

Promotions Management

MKT 350 (Barton College – Barton School of Business)

Retail and Sales

MKT 360 (Barton College – Barton School of Business)

Marketing Research

BUS 4466 (Florida Southern College – Barney Barnett School of Business & Free Enterprise)

General Business

Business and Society

BUAD 492 (University of Findlay – College of Business)

BUS 101 (Barton College – Barton School of Business)

Business Communications

BUS 250 (Barton College – Barton School of Business)

Business Ethics

MGT 345 (Barton College – Barton School of Business)

BUS 219 (Florida Southern College – Barney Barnett School of Business & Free Enterprise)

International Business

BUS 1115 (Florida Southern College – Barney Barnett School of Business & Free Enterprise)

Sport Management, Leadership, and Strategy

Sport Administration and Strategy

SPM 3370 (Florida Southern College – Barney Barnett School of Business & Free Enterprise)

RST 594 - Special Topics (University of Illinois at Urbana-Champaign – College of Applied Health Sciences)

KIN 558 (Adjunct Instructor: Western Illinois University – College of Education & Human Services)

Organizational Theory and Design in Sport

RST 594 - Special Topics (University of Illinois at Urbana-Champaign – College of Applied Health Sciences)

KIN 558 (Adjunct Instructor: Western Illinois University – College of Education & Human Services)

Governance and Policy in Sport

SLS 255 (Berry College – Department of Kinesiology)

RST 199/594 - Special Topics (University of Illinois at Urbana-Champaign – College of Applied Health Sciences)

INSTRUCTION AND COURSE DEVELOPMENT (continued)

Courses Taught

Sport Management, Leadership, and Strategy

Sport and Society

SLS 319 I (Berry College – Department of Kinesiology)

KIN 548 (Adjunct Instructor: Western Illinois University – College of Education & Human Services)

Legal and Ethical Issues in Sport

SLS 340 I (Berry College – Department of Kinesiology)

KIN 564 (Adjunct Instructor: Western Illinois University – College of Education & Human Services)

Sport Facility and Event Management

SLS 455 (Berry College – Department of Kinesiology)

Marketing Strategies in Sport

SLS 456 (Berry College – Department of Kinesiology)

Sport Finance, Revenue Streams, and Budgeting

SLS 457 (Berry College – Department of Kinesiology)

RST 594 - Special Topics (University of Illinois at Urbana-Champaign – College of Applied Health Sciences)

Technology and Innovation in Sport

SLS 458 (Berry College – Department of Kinesiology)

Sport Leadership and Strategy [Capstone]

SLS 462 (Berry College – Department of Kinesiology)

Research Methods and Design

Research Methods in Business

BUAD 390 (University of Findlay – College of Business)

GEB 4935 - Honors (University of South Florida – College of Business)

Research Methods in Kinesiology

KIN 512 (Adjunct Instructor: Western Illinois University – College of Education & Human Services)

Other Content Areas

Sport Administration Practicum

SLS 493 (Berry College – Department of Kinesiology)

MiddCORE 2.0

INTD 500 (Adjunct Instructor: Middlebury College – Interdepartmental Studies)

Professional Development I & II: Honors Program in Business

GEB 2935 (University of South Florida – College of Business)

MENTORSHIP OF STUDENTS

Co-Curricular Initiatives

Berry College

The PITCH (Workshop Leader and Event Coordinator - 2020-22)

The Spark Conference (Workshop Leader and Event Coordinator - 2020-22)

The Social Impact Challenge (Founder, Workshop Leader, and Event Coordinator - 2021)

The Gadget Project (Founder, Workshop Leader, and Event Coordinator - 2022)

Hobart and William Smith Colleges

HWS Summer Sandbox Incubator (Instructor - 2018)

University of Findlay

The Innovation Competition (Founder, Workshop Leader, and Event Coordinator - 2015-17)

The Incubator and Oiler Pipeline Projects (Lead Developer and Consultant - 2016-17)

Barton College

Barton Innovation Competition (Founder and Event Coordinator - 2015)

SpringBoard NC's Shark Tank Competition – Kristopher Hutchins: Overall Winner (Faculty Supervisor - 2013)

MENTORSHIP OF STUDENTS (continued)**Student Leadership and Professional Development**

Middlebury College

MiddCORE (Associate Director - 2018-19)

Life Beyond Middlebury – Personal Finance 101 (Instructor - 2019)

University of Findlay

Future Leaders Initiative and Dana Scholars Programs (Co-Director - 2015-17)

Barton College

Barton Leadership Initiative (Founder and Director - 2014-15)

James Maynard Fellows Program (Co-Founder and Faculty Supervisor - 2014-15)

Student Internship and Co-Op Opportunities

Berry College

Academic Internship Experience – SLS 496 (Coordinator and Faculty Advisor - 2023-present)

Barton College

Internship/Co-Op Experience – BUS 370/380 (Coordinator and Faculty Advisor - 2013-15)

Study Abroad/Away Opportunities

Berry College

Global Sport Ecosystems (In development: To be submitted to Academic Council in Spring 2025)

University of Findlay

Cross-Cultural Management Conference – Steyr, Austria (Faculty Leader - 2017)

Flood Mitigation Project – Venice, Italy (Faculty Leader - 2017)

The McDonough Leadership Conference – Marietta College (Faculty Leader - 2017)

Honors Theses and Research Endeavors

Berry College

Honors Thesis – Smith, F. (2024). An examination of facilities strategies used by football programs in the Southeastern Conference (SEC) to achieve team success. (Faculty Mentor)

Honors Thesis – Carlson, N. (2024). An examination of the influence of name, image, and likeness (NIL) agreements on NCAA Division I men's soccer. (Faculty Mentor)

Honors Thesis – Bannister, W. (2022). A quantitative program evaluation of a nonprofit mobile farm bus in addressing food insecurity. (Committee Member)

Barton College

Barton College Scholar's Symposium – Eight peer-reviewed projects over a three-year period (Faculty Mentor - 2013-15)

Wilson/Barton Think Tank Event – Ashley Johnson (Faculty Mentor - 2014)

University of South Florida

Honors Thesis – Binstead, B. (2012). An examination of NCAA Division I athletic team sponsorship and the allocation of financial resources from 2003-10. (Faculty Mentor)

Honors Thesis – Holland, E. (2011). An examination of head coach hiring trends in the National Football League from 1990-2010. (Faculty Mentor)

Honors Thesis – Mahabir, D. (2011). Product diversification and competitive positioning among retailers in the United States. (Faculty Mentor)

University of Illinois at Urbana-Champaign

Dissertation – Lukkarinen, M. (2008). Interscholastic sport teams as the nexus for a sense of community in rural settings. (Committee Member)

Directed Studies and Honors Projects

Berry College

Roster Management Strategies and NFL Team Success (KIN 498 C - Spring 2025)

Evaluation of WNBA Web-Based Applications (KIN 498 A - Fall 2024)

Improving Korean Communities Through Sport (KIN 498 B - Spring 2024)

MENTORSHIP OF STUDENTS (continued)

Directed Studies and Honors Projects

Berry College

Honors: Revenue Streams and Budgeting of SEC Football Programs from 2014-2023 (KIN 497 HA - Spring 2024)

Marketing Strategies of High A Minor League Baseball (KIN 498 A - Fall 2022)

A Longitudinal Evaluation of General Manager Performance in the NFL (KIN 498 B - Fall 2022)

Strategic Design of Religious Nonprofit Organizations (MGT 498 B - Spring 2020)

Institutional and Intercollegiate Competitions

University of Findlay

Case Competition in Strategic Management (Founder and Chairperson - 2016)

Barton College

NCICU Ethics Bowl Competition - State Runner-Up (Campus Coordinator - 2014-15)

Florida Southern College

Intercollegiate Case Competition in Strategic Management (Founder and Chairperson - 2012)

FSC's Business Plan Competition (Co-Chairperson - 2012)

University of South Florida

Graduate Intercollegiate Competition in Strategy (Co-Chairperson - 2010-11)

USF's Case Competition in Strategic Management (Co-Chairperson - 2009-11)

RESEARCH INTERESTS

Maximizing the efficacy of community-based projects to enhance student learning outcomes

Integrating entrepreneurship into non-business programs and residential liberal arts institutions

PUBLICATIONS (PEER-REVIEWED)

Bethune, J. J., Renshler, E. K., Corbett, R. B., & Stakes, C. (2015). The Wilson/Barton Think Tank: An entrepreneurial endeavor of town and gown. *Business Journal for Entrepreneurs – Featured Edition*, 2015(2), 31-39.

Criswell, D., Powers, S., Dodd, S., Lawler, J., Edwards, W., Renshler, K., & Grinton, S. (1993). High intensity training-induced changes in skeletal muscle antioxidant enzyme activity. *Medicine and Science in Sports and Exercise*, 25 (10), 1135-1140.

Criswell, D., Renshler, K., Powers, S., Tulley, R., Cicale, M., & Wheeler, K. (1992). Fluid replacement beverages and maintenance of plasma volume during exercise: Role of aldosterone and vasopressin. *European Journal of Applied Physiology and Occupational Physiology*, 65(5), 445-451.

PUBLICATIONS (IN PROGRESS)

Renshler, E. K. Establishing a unified entrepreneurial framework to increase campus-wide participation in higher education. Targeted Publication -- *Entrepreneurship Education and Pedagogy*.

PRESENTATIONS (PEER-REVIEWED)

The 2nd Annual Interdisciplinary Symposium: Entrepreneurship in Higher Education – Myrtle Beach, SC (2015)

Presentation Title: *The Wilson/Barton Think Tank: An entrepreneurial endeavor of town and gown*. With J. Bethune, R. Corbett, & C. Stakes.

The 2nd Annual NCAA Scholarly Colloquium – Atlanta, GA (2010)

Presentation Title: *The antecedents of athletic team salience and its influence on NCAA Division I operating budgets*.

PRESENTATIONS (PEER-REVIEWED) (continued)

The 24th Annual NASSM Conference – Columbia, SC (2009)

Presentation Title: *The influence of organizational isomorphism on NCAA Division I operating budgets.*

The 23rd Annual NASSM Conference – Toronto, Ontario (2008)

Presentation Title: *The influence of athletic team salience on NCAA Division I operating budgets.*

The 19th Annual NASSM Conference – Atlanta, GA (2004)

Presentation Title: *The utilization of a doctoral student research collaborative to conduct content analysis of the mission statement of NCAA member institutions.* With M. Brett, S. Pack, A. Xie, J. Davis, G. Sullivan, C. Lee, & C. Seifried.

The 73rd Annual OAHPERD Convention – Toledo, OH (2002)

Presentation Title: *An examination of resource allocation in intercollegiate athletics.*

INSTITUTIONAL SERVICE

Berry College – Campbell School of Business (CSOB) and Charter School of Education and Human Sciences (CSEHS)

Departmental Service

Department of Kinesiology Search Committee (Chair – Fall 2024 & Spring 2025)

Student Orientation, Advising, and Registration (SOAR) Advisor (2023-present)

Berry College Course (BCC 100) First-Year Experience Instructor (2023-present)

Kinesiology Student Worker Coordinator (Fall of 2023)

CSEHS Representative for Admissions Visits and Yielding Events (2022-present)

CSOB Leadership Team (Member – 2019-22)

College Service

Academic Community Engagement (ACE) (Faculty Member – 2023-present)

Endowed Lectureship Committee (Member – 2023-present)

Berry Fall, Spring, and Summer Markets (Event Organizer – 2020-22)

Mountain Day Committee (Member – 2020-21)

Institutional Animal Care and Use Committee (Ex Officio Member – 2019-22)

University of Findlay – College of Business (COB)

Departmental Service

COB Advisory Board (Ex Officio Member – 2015-17)

Center for Civic Engagement (Ex Officio Member – 2016-17)

University Service

Deans and Academic Affairs Council (Member – 2015-17)

Sustainability Committee (Member – 2016-17)

Barton College – Barton School of Business (BSB)

Departmental Service

BSB Student Advisory Board (Ex Officio Member – 2014-15)

College Service

Academic Council (Executive Member – 2013-15)

Institutional Review Board (Member – 2014-15)

Faculty Development Committee (Chair – 2012-14)

Florida Southern College – Barney Barnett School of Business & Free Enterprise

Departmental Service

Retention and Undergraduate Curriculum Committee (Member – 2011-12)

Graduate Curriculum Committee (Member – 2011-12)

College Service

College Honors Program Committee (Member – 2011-12)

INSTITUTIONAL SERVICE (continued)

University of South Florida – College of Business (COB)

Departmental Service

Undergraduate Program Committee (Member - 2010-11)

University Service

Provost's Taskforce for the M.S./M.B.A. Program in Sport Management (Member – 2011)

University of Illinois at Urbana-Champaign – College of Applied Health Sciences

Departmental Service

Graduate Curriculum Committee (Member – 2007-09)

University Service

University of Illinois at Urbana-Champaign's Athletic Board (Member - 2008-09)

PROFESSIONAL AND COMMUNITY SERVICE

Economic and Workforce Development Contributions

Rome, Georgia

The Spark Conference – Event Organizer (2020-22)

Rome Floyd Chamber – Small Business Action Council and High School Leadership Rome Presenter (2021)

Findlay, Ohio

Findlay-Hancock County Raise the Bar – Steering Committee Member and Consultant (2015-17)

Center for Civic Engagement – Ex Officio Member (2016-17)

Wilson, North Carolina

Wilson 20/20 [Beyond 21/Youth Master Plan] – Executive Advisory and Team Member (2014-15)

The Wilson-Barton Partnership – Executive Advisory and Team Member (2014-15)

Business Consulting Efforts

Findlay, Ohio

Bridgestone APM Company (2017)

Macklin Intergenerational Institute (2016-17)

Blanchard Valley Industries (2016-17)

The Literacy Coalition (2016)

Odessa, Florida

Quantum Leap Farms, Inc. (2010-11)

Board Memberships

Findlay, Ohio

50 North [Formerly the Findlay-Hancock County Agency on Aging] (2017)

Wilson, North Carolina

Black Creek United Methodist Church – Sow & Reap Garden (2014-15)

Wilson Area Habitat for Humanity (2013-15)

NON-ACADEMIC POSITIONS HELD

Head Women's Intercollegiate Volleyball Coach

Kent State University (1993-97); Northwestern University (1997-00); Auburn University (2000-02)

Assistant Women's Intercollegiate Volleyball Coach

Miami University (Ohio) (2003-05)

Volunteer Assistant Women's Intercollegiate Volleyball Coach

Miami University (Ohio) (1988-89); University of Florida (1992-93)

MEMBERSHIPS AND AFFILIATIONS

Professional Organizations

Academy of Management

Division Member – Entrepreneurship, Technology & Innovation Management, and Strategic Management

United States Association for Small Business and Entrepreneurship

Primary Interest Group – Entrepreneurship Pedagogy & Teaching

North American Society for Sport Management

Honorary Societies

Phi Kappa Phi Honor Society (Awarded in 2005)

Sigma Beta Delta International Honor Society in Business (Awarded in 2013)

Delta Mu Delta International Honor Society in Business (Awarded in 2016)