



## WHITNEY JORDAN ADAMS, PhD, MBA

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### EDUCATION

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**MBA, Master of Business Administration, Professional Management** May 2023  
Berry College, Mt. Berry, Georgia

**PhD, Rhetorics, Communication, and Information Design** May 2020  
Clemson University, Clemson, South Carolina  
**Dissertation:** *Resentment Rhetorics: Dismantling White Supremacy and Hegemony through Definition, Scholarship, and Action*  
**Committee:** Cameron Bushnell (chair), David Blakesley, Abel Bartley, John Michael Coggeshall

**PhD Audit, Philosophy, Art, and Social Thought** July 2017  
The European Graduate School, Saas-Fee, Switzerland

**MA, English Literature** May 2012  
The College of Charleston, Charleston, South Carolina

**BA, English Language and Literature**  
**Cognate in Biological Sciences** Dec 2007  
The University of South Carolina, Columbia, South Carolina

### CERTIFICATES

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**Certificate, Applying the QM Rubric (APPQMR)** 2024

**Certificate, Diversity and Inclusion** 2020  
Cornell University, Ithaca, New York

### ACADEMIC APPOINTMENTS

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**Visiting Assistant Professor of English, Rhetoric, and Writing** Aug 2020-Present  
Department of English, Rhetoric, and Writing  
Berry College, Mount Berry, Georgia

<b>Graduate Teacher of Record</b> Department of English Clemson University, Clemson, South Carolina	Aug 2016-July 2018
<b>Lecturer and Co-Director of the Summer Writing Center</b> Harbin Institute of Technology, Harbin, China	July 2016
<b>Affiliate Instructor of English and Communication</b> Department of English Southern Wesleyan University, North Charleston and Central, South Carolina	Nov 2014-May 2020
<b>Instructor of English Composition</b> Department of English College of Charleston, Charleston, South Carolina	Aug 2013-April 2016
<b>English Language Instructor</b> American Village, Les Hermittans, Venansault, France	July 2015-Aug 2015
<b>Versailles Fellowship, Lectrice for English Language</b> Versailles Saint-Quentin-en-Yvelines University, France	Sep 2012-May 2013
<b>Instructor of English, Speech, and Communication</b> Department of English, Speech, and Journalism Trident Technical College, North Charleston, South Carolina	Jan 2012-May 2020
<b>English Language Instructor</b> American Village, La Tour de Buis, France	July 2012-Aug 2012 May 2013-Aug 2013
<b>English Language Instructor</b> Lingue Senza Frontiere, San Remo, Italy	June 2012
<b>Graduate Student Internal Teaching Assistant</b> College of Charleston, Charleston, South Carolina	Aug 2011-Dec 2011
<b>English Language Instructor</b> American Village, Locminé, France, and Le Bouridé, France	June 2011-Aug 2011
<b>English Language Instructor</b> American Language Village Camp, Tainan and Taipei, Taiwan	July 2010
<b>English Language Instructor</b> Seoul English Village, Suyu, South Korea	March 2010-July 2010

**Kindergarten and Grade School Instructor** Sep 2009-Feb 2010  
School for Global Learners, Sanbon, South Korea

## **ADMINISTRATIVE EXPERIENCE**

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**Assistant Editor**  
Best of Rhet Comp Editorial Team 2024

**International Collaborations Committee**  
Association for Writing Across the Curriculum Dec 2023-Present

**Associate Editor**  
CompPile – The WAC Clearinghouse April 2022-Present

**Planning Committee for IRW 2024 Workshop**  
International Rhetoric Workshop (IRW) March 2022-Present

**Associate Editor and Board Member**  
Campus Well Sep 2022-May 2023

**Assistant Director of the Writing Center**  
Clemson University, Clemson, South Carolina Aug 2018-May 2020

**Interim Director of the Writing Center**  
Clemson University, Clemson, South Carolina April 2019-Aug 2019

**Assistant Director for the Graduate Writing Teaching Assistant Program**  
Clemson University, Clemson, South Carolina Aug 2018-May 2020

**Assistant Director for Writing Across the Curriculum and Writing in the Disciplines Program**  
Clemson University, Clemson, South Carolina Aug 2018-May 2020

**Co-Creator of Clemson Visual Information Design/Visual Rhetoric Center and Internship Program**  
Clemson University, Clemson, South Carolina Aug 2018-May 2020

**Co-Director of the Christchurch Boarding School Language Immersion and Writing Program for Chinese Students**  
Christchurch, Virginia July 2017-Aug 2017

## PUBLICATIONS

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### Book Chapters

“The Value of ‘Visiting:’ A Recent Graduate’s Perspective on Contingent Labor.” *Imagining Futures: Honoring and Extending the Contributions of Mike Palmquist*, edited by Ann Blakeslee, Heather Falconer, and Karen P. Peirce. To be published by a book series at The WAC Clearinghouse, 2025.

Adams, Whitney Jordan. “Site of Contention: Rhetorics of/and Stone Mountain, Georgia.” *Confronting Toxic Rhetoric*, edited by Jamie White-Farnham, Bryna Siegel Finer, and Cathryn Molloy. Peter Lang Publishing, September 2024.

Adams, Whitney Jordan. “OLD SOUTH RHETORIC RECKONING: The Case of Kappa Alpha’s Old South Balls.” *Reconstructing Southern Rhetoric*, edited by Christina L. Moss and Brandon Inabinet, University Press of Mississippi, 2021, pp. 209–29, <https://doi.org/10.2307/j.ctv2269hsb.14>.

### Peer-Reviewed Articles

Adams, W. J. “Rhetorical Error: Combating Post-Truth Nihilism Through Active Discourse Production.” *Papers in Arts and Humanities*, Accepted for Publication, vol. 4, no. 2. 2024.

Adams, W. J. “The Augmentation of Digital Violence During COVID-19: Incel Culture, Anon-IB, and Ideological Extremism”. *Papers in Arts and Humanities*, vol. 1, no. 2, Dec. 2021, doi:10.52885/pah.v1i2.66.  
<https://artshumanities.partium.ro/index.php/pah/article/view/66>

\*Adams, Whitney Jordan, Brian Gaines. “Heil, Twitter: Social Media, Accelerationism, and Extremism.” *Proceedings of Mind the Gap! The Sixth Argumentor Conference: September 11-12, 2020, Oradea | Nagyvárad, Romania*. Partium Press, Oradea and Debrecen University Press, Debrecen, 2020, pp. 179-196. [https://argumentor.files.wordpress.com/2020/09/argumentor-2020\\_mind-the-gap.pdf](https://argumentor.files.wordpress.com/2020/09/argumentor-2020_mind-the-gap.pdf)

Adams, Whitney Jordan. “A Response to Greig Henderson's Dialogism Versus Monologism: Burke, Bakhtin, and the Languages of Social Change.” *K.B. Journal: The Journal of the Kenneth Burke Society*, Volume 13, Issue 1, Fall 2017.

### Reviews

Adams, Whitney Jordan. “Book Review: Inclusive and Meaningful Considerations of Failure: A Review of *Failure Pedagogies: Learning and Unlearning What It Means*”

*to Fail.” Reflections: A Journal of Community-Engaged Writing and Rhetoric*, Issue 21.1, Special Issue on COVID-19, February 2022.

Adams, Whitney Jordan. “Book Review: Technical Communication After the Social Justice Turn: Building Coalitions for Action.” *Journal of Business and Technical Communication*, vol. 35, no. 3, July 2021, pp. 401–403, doi:[10.1177/10506519211001362](https://doi.org/10.1177/10506519211001362).

(\*Indicates collaboratively authored publications)

## **SELECTED CONFERENCE PRESENTATIONS**

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### **Refereed International Conferences**

*Rhetorics of Techno-authoritarianism: Politics and the Potential Demise of Democracy*. Discovery – The 8<sup>th</sup> Argumentor Conference, Oradea, Nagyvárad, Romania and online. September 2024.

*Symbolic Space and Resentment Rhetoric: A Strategic Analysis of Stone Mountain, USA*. Rhetoric Society of Europe Biennial Conference, Eberhard Karls University of Tübingen, Tübingen, Germany. June 2023.

*Rhetorical Error: Combating Post-Truth Nihilism Through Active Discourse Production*. Error – The 7<sup>th</sup> Argumentor Conference, Oradea, Nagyvárad, Romania and online. September 2022.

*Civic Rhetoric: The Role of Isocrates in a Post-Truth World*. Accepted to present, Twenty-Third Biennial Conference of the International Society for the History of Rhetoric, Radboud University, Nijmegen, The Netherlands. July 2022. (Accepted to present, could not attend due to personal emergency).

*Community Rhetors as Agents of Change: Challenging Institutional Gatekeeping*. International Rhetoric Workshop, El Colegio de San Luis, San Luis Potosí, Mexico. June 2021 (online) and September 2021 (online).

*From Confederate Rhetoric to White Supremacy: A Rhetorical Progression of Resentment Rhetoric*. Memory Studies Association Annual Conference, Warsaw, Poland (online due to Covid-19). July 2021.

*Heil, Twitter: Social Media and Extremism*, presented with Brian Gaines. Mind the Gap! The 6<sup>th</sup> Argumentor Conference, Oradea, Nagyvárad, Romania (online due to Covid-19). September 2020.

*Questioning Tradition: Fracturing Antebellum and Confederate Symbolism and Discourse.* Rhetoric Society of Europe Biennial Conference, University of Ghent, Ghent, Belgium. September 2019.

*Tautological Tradition: Troubling Memory-Making within the American South.* Memory Studies Association Annual Conference, Complutense University, Madrid, Spain. June 2019.

*Misaligned Methods of Memorialization: The Rhetorics of Southern Nationalism and Greek Life at Clemson.* Rhetoric Society of Europe Biennial Conference, The University of East Anglia, Norwich, England. July 2017.

### **Refereed National Conferences**

*Addressing Social Problems through Meaningful Entrepreneurship: Global Rhetorics in the Writing Classroom,* Chair. Rhetoric Society of America 2024 Biennial Conference, Denver, Colorado. May 2024.

*Toxic Rhetoric in the Contemporary Moment: A Rhetorical Analysis of Stone Mountain.* Rhetoric Society of America 2024 Biennial Conference, Denver, Colorado. May 2024.

*Writing Toward Rhetorical Disturbance: Addressing Gatekeeping at the University and Beyond.* Conference on College Composition and Communication, Spokane, Washington. April 2024.

*Department Abundance: Mergings Through Varied Academic Backgrounds.* Roundtable, presented with Megan Busch and Trevor C. Meyer. Conference on College Composition and Communication, Spokane, Washington. April 2024.

Participant. *Global Rhetorics of Entrepreneurship, Innovation, and Design in Technical and Professional Communication.* Rhetoric Society of America Summer Workshop, Penn State University and online. May 2023.

*Literature & Composition, Reading & Writing Toward Social Justice.* Conference on College Composition and Communication, Chicago, Illinois. February 2023.

*Never Enough Time: Staying Current by Indexing for CompPile.* Workshop, presented with Jessica Jorgensen Borchert and Lorie Jacobs. Conference on College Composition and Communication, Chicago, Illinois. February 2023.

*The Augmentation of Digital Violence during COVID-19: Incel Culture, Anon-IB, and Ideological Extremism,* Chair. Rhetoric Society of America 2022 Biennial Conference, Baltimore, Maryland. May 2022.

*Listening for Community: Sound, Sense, and Participatory Culture in Composition.* Conference on College Composition and Communication, Chicago, Illinois. March 2022.

†*Outside the Academy and Into the Community: The Role of Community Rhetors in the Writing Classroom.* Accepted to present, Conference on College Composition and Communication, Spokane, Washington. April 2021.

†*From Confederate Rhetoric to White Supremacy: A Rhetorical Progression of Resentment Rhetoric.* Accepted to present, Memory Studies Association Annual Conference, University of Virginia, Charlottesville, Virginia. June 2020.

†*Razing the Roof: Addressing Inhospitability and Racism in Southern Universities.* Accepted to present, Rhetoric Society of America 2020 Biennial Conference, Portland, Oregon. May 2020.

†*A Rhetorical Re-Investigation of Southern Hospitality.* Accepted to present, Rhetoric Society of America 2020 Biennial Conference, Portland, Oregon. May 2020.

†*Investigating Amazon as a Rhetorical Commonplace: Exclusion and Inclusion in a Mediated World.* Accepted to present, Conference on College Composition and Communication, Milwaukee, Wisconsin. March 2020.

*Writing Relations: Storytelling Constellations in the Writing Center,* presented with Chelsea J. Murdock. Southeastern Writing Center Association Conference, University of Alabama at Birmingham, Birmingham, Alabama. February 2020.

*The Rhetorics of Doxing: Restriction or Reinforcement?* Computers and Writing, Michigan State University, East Lansing, Michigan. June 2019.

Graduate Network Forum. Computers and Writing, Michigan State University, East Lansing, Michigan. June 2019.

*The Confederate Battle Flag as Treason: A Counter-Performance of Dominance through Pedagogical Disturbance.* Conference on College Composition and Communication, Pittsburgh, Pennsylvania. March 2019.

Discussion Participant. Spilman Symposium on Issues in Technical Writing, Virginia Military Institute, Lexington, Virginia. February 2019.

*Rhetorical re/invention: Southern Dialogism through a Bakhtinian Approach.* Rhetoric Society of America Biennial Conference, Minneapolis, Minnesota. June 2018.

Research Network Forum. Conference on College Composition and Communication, Kansas City, Missouri. March 2018.

Last Updated: August 12, 2024

(†Indicates conferences canceled due to the COVID-19 pandemic)

### **Refereed Regional Conferences**

*Resilience through Resistance: Regionalism and Reconstructing Southern Rhetoric* (part of panel of authors featured in edited collection *Reconstructing Southern Rhetoric*). Southern States Communication Association 92<sup>nd</sup> Annual Convention. Greenville, South Carolina. April 2022.

Participant. Peck Research on Writing Symposium, Middle Tennessee State University, Murfreesboro, Tennessee (online due to Covid-19). March 2021 and 2022.

*Rhetorical Outliers: The Role of the Community Rhetor in the Classroom. Making Rhetorics: Corridors: The Blue Ridge Writing and Rhetoric Conference*, Virginia Polytechnic Institute and State University, Blacksburg, Virginia. September 2020.

*New Open Networks of Southern Ecologies: Mergings and Mutations Through a Dialogic Framework*. Margins Conference, Clemson University, Clemson, South Carolina. March 2019.

*White Spaces and Women's Bodies: A New Hyper-Awareness of Being*. Margins Conference, Clemson University, Clemson, South Carolina. March 2018.

*Technology and the Nearing of the Singularity: A New Panhellenism*, presented with Octaviyanti Wahyurini. Carolina Rhetoric Conference, The University of South Carolina, Columbia, South Carolina. February 2017.

*Disability in Absalom, Absalom! Faulkner's Quiet Revolt*. Community College Humanities Association Southern Conference: Lowcountry Boil: The Composition of Southern Culture and Life, Charleston, South Carolina. October 2016.

*Thornton Wilder's Attitudes towards Society in The Skin of Our Teeth*. Crossing Boundaries, Graduate English Symposium, College of Charleston, Charleston, South Carolina. April 2012.

*The Nihilistic Representation of Nietzsche's Übermensch and the Inversion of the Buddhist Ideal in Francis Ford Coppola's Apocalypse Now*. College of Charleston Graduate School Research Poster Session, Charleston, South Carolina. January 2012

### **INVITED TALKS AND LECTURES**

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“The Rhetorics of Antisemitism.” Invited Faculty Member Panelist by the Hate Has No Place Series at Berry College, Berry College, Mt. Berry, Georgia, April 2023.

“Navigating the Academic and Industry Job Market.” Invited virtual lecture and guest speaker for Graduate Mentoring Group, Illinois State University, April 2023.

“White Supremacy and Disruption of the Pride Parade in Idaho.” Invited guest scholar on Two-Way Talk Radio Show, WEAA Radio Station, Baltimore, Maryland, July 2022.

“Critical Race Theory: Perspectives on Education Inequality.” Invited Faculty Member Panelist by the Berry College Bonner Scholars Program, Berry College, Mt. Berry, Georgia. November 2021.

“What is Writing Studies?” Virtual Guest Lecture in Dr. Susan Garza’s Graduate Writing Studies Seminar, Department of English, Texas A&M University-Corpus Christi. April 2020.

“Investigating Rhetorics of White Supremacy.” Invited podcast for *The Big Rhetorical Podcast*, interviewed by Charles Woods, Illinois State University. January 2021.

“Effective Reading for Literature Review Writing.” Invited lecture for Research Design Methods class, Sepuluh Nopember Institute of Technology (ITS), Surabaya, Indonesia. October 2020.

“Strategies for Researcher Enrichment.” Invited lecture for Research and Research Students Enrichment Program, Sepuluh Nopember Institute of Technology (ITS), Surabaya, Indonesia and University of Technology Malaysia (UTeM), Johor Bahru, Malaysia. October 2020.

Rhetorics, Communication, and Information Design (RCID) Alumni Panel. Invited Speaker. A Virtual Panel Hosted by RCID Doctoral Program, Clemson University. September 2020.

Grad 360 Symposium Presenter. Lecture Session on Publications in Process, Clemson University, Clemson, South Carolina. April 2019.

“The Importance of Technical Writing.” Presented to Introduction to Biosystems Engineering students, Clemson University, Clemson, South Carolina. February 2019.

“Surviving the PhD.” Student Works in Progress Forum (SWIP), Society of the Third Sophistic (RSA), Clemson University, Clemson, South Carolina. November 2018.

“Beginning to Investigate Rhetorics of the South.” Student Works in Progress Forum

(SWIP), Society of the Third Sophistic (RSA), Clemson University, Clemson, South Carolina. May 2017.

## **GRANTS AND HONORS**

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CCCC Assistance Award for Contingent Faculty: \$750	2024
Berry College Teaching Travel Grant: \$1500	Summer 2023
Berry College Diversity Infusion Grant: \$500	Fall 2020
Clemson Professional Enrichment Grant: \$750	Spring 2020
Clemson Professional Enrichment Grant: \$1000	Fall 2019
Member, Omicron Delta Kappa Honor Society	2019-Present
Member, The Honor Society of Phi Kappa Phi	2017-Present
Clemson Professional Enrichment Grant: \$1000	Summer 2019
Clemson Professional Enrichment Grant: \$750	Spring 2019
Clemson Professional Enrichment Grant: \$750	Fall 2018
Clemson Professional Enrichment Grant: \$750	Summer 2018
Clemson Professional Enrichment Grant: \$750	Spring 2018
Clemson Professional Enrichment Grant: \$750	Fall 2017
Clemson Professional Enrichment Grant: \$500	Fall 2016
Versailles Fellowship: \$35,000	April 2011
College of Charleston Graduate School Graduate Scholars Award	2011

## **UNIVERSITY TEACHING**

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### **Berry College**

RHW 102: First-Year Seminar in Writing

ENG 201: Rhetoric of Travel and Tourism

ENG 201: Confronting Racism: Social Change through Texts and Rhetoric

BCC 100: First-Year Experience

CRW 300: Writing for Online Environments

HON 450 and 451: Honors Thesis (Chair)

### **Clemson University**

ENGL 3140: Technical Writing

ENGL 1030: Rhetoric and Composition

ENGL 4990/COMM 3900: Internship in Visual Information Design (VID) and Visual Rhetoric

ENGL 8770: Writing Center Theory & Practice (Writing Across the Curriculum for The Pearce Graduate Writing Teaching Assistants)

### **College of Charleston**

ENG 110: Introduction to Academic Writing

### **Southern Wesleyan University**

ENGL 1053: Writing for Adults

ENGL 2103: Speech Communication and Public Speaking

ENGL 1003: Freshmen Composition I

ENGL 1013: Freshmen Composition II

### **Trident Technical College**

ENG 100: Introduction to Composition

ENG 101: English Composition I

ENG 102: English Composition II

SPC 205: Public Speaking

SPC 209: Interpersonal Communication

## **ACADEMIC SERVICE, LEADERSHIP, AND ENGAGEMENT**

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### **Service to the Profession**

<i>Advanced Reviewer Special Task Force for African American Studies, College Board</i>	2024-Present
<i>Proposal Reviewer and Proceedings Paper Reviewer, Special Interest Group on the Design of Communication, SIGDOC</i>	2024-Present
<i>Article Reviewer, Papers in Arts and Humanities</i>	2024-Present
<i>Article Reviewer, Journal of Response to Writing</i>	2024-Present
<i>Stage 1 Reviewer, Writing Research Across Borders Conference</i>	2022-Present
<i>Stage 1 Reviewer and Proposal Coach, NCTE Annual Convention</i>	2022-Present
<i>Stage 1 Reviewer, Rhetoric Society of America Conference</i>	2021-Present
<i>2022 and 2023 Tribal College Faculty Fellowship Selection Committee, Conference on College Composition &amp; Communication</i>	2021-2023
<i>Stage 1 Proposal Reviewer, Conference on College Composition &amp; Communication</i>	2021-Present
<i>Research Network Forum Discussion Leader, Conference on College Composition &amp; Communication</i>	April 2021
<i>Reviewer, American Society for the History of Rhetoric at the National Communication Association Conference</i>	2021-Present
<i>AP English Language Exam Table Leader, College Board</i>	2021-Present
<i>Manuscript Reviewer, Anthem Press</i>	2021-Present

<i>Selected Mentor, Annual Naylor Workshop on Undergraduate Research in Writing Studies,</i>	
York College of Pennsylvania	2019-Present
<i>Reviewer, Queen City Writers</i>	2019-Present
<i>AP English Language Syllabus Reviewer,</i>	
Course Audit Program, College Board	2019-Present
<i>Welcome Station Volunteer,</i>	
Conference on College Composition and Communication	2019
<i>Parlor Press Booth Volunteer,</i>	
Conference on College Composition and Communication	2019
<i>On Ramps Rhetoric Program Grader,</i>	
University of Texas at Austin	2018-Present
<i>AP English Language Exam Reader, College Board</i>	2015-2021

### **Service to the University**

#### **Berry College**

The Bias Challenge Participant	2024
Good Neighbor Challenge DEI Cohort	2022-2023
First-Year Experience Professor/Advisor	Fall 2021-Present
Participant, Course Design Institute (CDI)	Summer 2021-Present
First-Year Writing Assessment	Fall 2020-Present
Participant in Interdisciplinary Faculty Reading Group	Fall 2020-Spring 2021
Participant in Cornell University Diversity and Inclusion Course	Fall 2020

#### **Clemson University**

Omicron Delta Kappa Honor Society Honor Stole Chair	2019-2020
Senator, Clemson University Graduate Student Senate	2017-2018
Social Organizer, Carolina Rhetoric Conference	2017
Reviewer, Clemson University Graduate Student Travel Grants	2016-2020

### **Service to the Department**

#### **Clemson University**

Doctoral Program Advisory Committee (RCID)	2019-2020
Vice President of the Society of the Third Sophistic (Student RSA Chapter)	2018-2019

## **SOFTWARE PROFICIENCIES**

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### **Learning Management Systems and Other Platforms**

Blackboard  
 Canvas  
 D2L  
 Google Classroom

Microsoft Teams

Slack

**Creative Software**

Canva, Figma

**Adobe Creative Cloud**

Audition

Adobe Express & Adobe Rush

InDesign

Premiere Pro

Photoshop

## **ACADEMIC AND PROFESSIONAL MEMBERSHIPS**

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Association for Writing Across the Curriculum

International Society for the History of Rhetoric

Memory Studies Association

National Council of Teachers of English

Rhetoric Society of America

Rhetoric Society of Europe

Southern States Communication Association

The Honor Society of Phi Kappa Phi

Omicron Delta Kappa Honor Society

Young Professionals of Rome, Georgia

## **COMMUNITY INVOLVEMENT**

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Board Member, dfoww, Incorporated, Write-Right Literacy Program	2021
Teaching Committee, dfoww, Incorporated, Write-Right Literacy Program	2021
Community Outreach, Clemson University Graduate Student Government	2016-2020
Clemente Program (assists homeless students), Trident Technical College	2014-2015

## **REFERENCES**

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**Dr. David Blakesley**, Professor and Campbell Chair in Technical Communication; Fellow, Rhetoric Society of America, Clemson University, 765-409-2649, [dblakes@clemson.edu](mailto:dblakes@clemson.edu)

**Dr. Cameron Bushnell**, Associate Professor and Director of the Pearce Center for Professional Communication, Clemson University, 240-271-4529, [cbushne@clemson.edu](mailto:cbushne@clemson.edu)

**Dr. Steven B. Katz**, Former Pearce Professor of Professional Communication; Fellow, Rutland Institute for Ethics; Pearce Professor Emeritus of Professional Communication

and Professor Emeritus of English, Clemson University, 919-696-1791,  
[skatz@clemson.edu](mailto:skatz@clemson.edu)

